



27TH JULY TO
7TH AUGUST 2015
10TH IYMS

International Youth Media Summit

What is International youth Media Summit today?

We are Global MOVEMENT for all people work with young generation on empowerment through Media, Education, ICT, Intercultural Dialogue and Social Networks!

International Youth Media Summit is Global Platform for Media, Information and Peace Literacy with members and partners in 59 countries: Afghanistan, Albania, Armenia, Australia, Austria, Azerbaijan, Bahrain, Belize, Bolivia, Bosnia and Herzegovina, Bulgaria, Burundi, Cameroun, Canada, China-Hong Kong, Croatia, Cyprus, Egypt, France, Gambia, Georgia, Germany, Greece, Hungary, India, Indonesia, Pakistan, Iran, Ireland, Israel, Italy, Japan, Kosovo, Mexico, New Zealand, Nigeria, Norway, Pakistan, Palestine, Poland, Portugal, Russia, Scotland, Serbia, Sierra Leone, South Africa, Slovenia, Somalia, South Korea, Spain, Sweden, Thailand, Turkey, Uganda, Ukraine, United Kingdom and The United States of America, Qatar....



Trust and respect
of diversity

Transformation
and responsibility
in creation

Fairness and
partnership in
cooperation

If you are
interested to
cooperate and
participate please
visit our web page
www.iyms.info

IYMS HQ

Obilicev venac 21
11000 Beograd
Serbia

health, environment,
poverty, youth,
discrimination, women's
rights, violence



Each delegation to the Summit have to be composed of (at least) an adult advisor, a student filmmaker and a student diplomat, and they talked about issues present in almost all countries: **health, women's rights, violence, racism, poverty, environment and youth empowerment.**



Each delegate was assigned to an issue group. The main ambition of the participants was to describe problems, find solutions, invent scenarios based on the text of declaration, i.e. the textual explanation of each issue, and produce seven public service announcements (PSAs). **This is why we call the IYMS movement Seven Voices in Time.**



Harmony in Diversity, Cross-Cultural Collaboration, Filming and Media Education

We are building **MEDIA EDUCATIONAL** movement with **media, information and peace literacy** and **intercultural dialogue** like tools for Motivation, Innovation, Creation, Presentation and Evaluation of the movies, animation, TV and Radio Programme produced by professionals but also by kids and young authors. We design experiences that make learning irresistible. Big Festivals of films for kids and youngsters are beginning and end of our journey, alpha and omega of the media literacy, motivation and school for evaluation, one of the main pillars of the Media Literacy. What is second? Our Intercultural, Interactive, Innovative and Inclusive media, informative and peace literacy process, permanent open school for all interested children, young people, teachers, parents and population generally. Through our new media pedagogy process we are use MIL to bridge prejudices, from Exclusion to empowerment. We are teaching participants about ideals of civilizations:

- Trust and respect of diversity
- Transformation and responsibility in creation
- Fairness and partnership in cooperation

Media Education Centre and International Youth Media Summit

The real work of a 21st century (Media Era) in field of education is to spark the passion for lifelong learning that our youngsters will need to navigate their way to a promising tomorrow. The meaning of knowing today has shifted from being able to recall and repeat information to being able to find it, evaluate it and use it compellingly at the right time and in the right context.

Our world is changing so quickly that we can only begin to imagine what the future will hold. But we are failing to teach youth the skills and knowledge they need to succeed in today's world.

We are also very interested in **media information tools as complex human rights, inclusion, conflict resolution, eco-systems** extending beyond the media and information space to involve

networks of people in a variety of roles and rich interactions. Learning represents just one activity within this larger, highly engaging system.

International Youth Media Summit is Global Youth Movement, an autonomous and inclusive charity association of civil society organizations, including individuals, private companies, corporations and associations, active in the field of new models of Education, Media, Intercultural Dialogue and Cultural Diversity, UN Alliance of Civilizations, its mission, its programs and its partners and with permanent cooperation with UNESCO and their Section for Media Development and Society!

The Headquarter of the IYMS is from 2008 in Belgrade, Serbia, hosted by Media Education Centre. We are in direct link and working in close partnership with the UN Alliance of Civilization (UNAOC), UN PLURAL PLUS (a project supported by UNAOC and International Organization for Migration-IOM) and UNESCO but also with number of other international NGO.



During the past six years in Belgrade (2008-2013) and last Summit in Los Angeles 2014 participants, media experts and teachers, the Summit's Youth Committee, guests and visitors, and our Advising Committee have supported the development of the Summit's activities in different sections:

- International production of the seven PSAs, produced by young participants through our new interactive media pedagogy innovation lab;
- Group of advisers together with team of instructors at the Media Education Centre working on the educational platform of the Summit through different workshops for young people and their teachers (Intercultural Interactive Multimedia Educational Technologies is a project at the Media Education Centre we are implementing during the Summit). This will open space for Film Business, IC Technologies and educational journalism through research/development lab;
- WEB Application/Mobile WEB, TV, radio, documentary and Internet/blog/online section of the Summit work on post-production of the PSAs, post-production of outcomes of the educational platform, and "hour by hour" multimedia documentation of the Summit's activities for final presentation and the Summit's archives and
- Executive Committee and Advising Committee in collaboration with members IYMS Family Club, partners and supporters organize a series of seminars, presentations and round tables during the Summit

As we are working to move forward **Film, Animation and Media** generally to advanced education and careers in many disciplines, the our participants bring with them a passion for creating a harmonious world community that will benefit from shared creativity, cultural understanding and informed insight.



These delegates will inspire others of their generation to shape the future through media and action and to keep activities alive with some important steps:

- Build massive buzz before an event using our networks and online community,
- Maximize attendee engagement throughout the workshops and online conferences,
- Reduce inactivity of the audience and participants caused by long time between events,
- Support digital traveling exhibition, workshops and festivals and increase revenue from exhibitors and sponsors,
- Utilize Festival's and Workshop's momentum for other initiatives and
- Come away with practical ideas for utilizing mobile conference and Workshops and emphasis importance of the online community to hold an event like nothing our attendees have seen before.

Join us to Shape the Future TOGETHER! Summer 2015:

The 10th Summit **ENDLESS YOUTH MEDIA CREATIVITY** will be held in **Belgrade, Serbia (July 27th to August 7th 2015)**. The Summit will be focused on intercultural, innovative and interactive educational technologies, media and information literacy and the development of film, TV, radio and Internet tools for communication, cooperation and positive change in society.



List of speakers:

- World Civil Society, **Mr. Peter Pece Gorgievski**, Coordinator, Member in Presidency and Global Dialogue Foundation, Chief Executive, Australia
- UN Alliance of Civilization and UN PLURAL +, **Mr. Jordi Torrent**, Media Literacy Education Project Manager, USA-Spain
- UNESCO, **Mr. Alton Grizzle**, Programme Specialist, Communication and Information Sector, France-Jamaica
- European Parliament, **Ms. Julie Ward**, Parliament's Culture & Education Committee, the Regional Development Committee and the Committee on Gender Equality and Women's Rights, United Kingdom
- Austrian Federal Ministry of Education and Women's Affairs, **Mr. Karl Brousek**, Media Education, Dep. Public Relation, Austria
- Commonwealth Broadcasting Union, **Ms. Moneeza Hashmi**, President, United Kingdom
- European Broadcasting Union, **Ms. Metka Dedakovic**, Vice-Chairperson on The EUROVISION Children & Youth Experts Group, Producer in Television Development Department of the RTV Slovenia, Slovenia
- Prix Jeunesse International, **Ms. Kirsten Schneid**, Festival Coordinator and Workshop Leader, Germany
- International Youth Media Summit, **Ms. Evelyn Seubert**, President, USA
- Children's Express, **Ms. Hiroko Okami**, Executive Director, Japan
- European Association for Viewer's Interest, Mr. Paolo Celot, Belgium-Italy
- Roma Virtual Network, Mr. Valery Novoselsky, Executive Editor
- **Media Education Centre**, Mr. Miomir Rajcevic, Serbia

Our goal is to work on Media like tool for Conflict Resolution, to include as many young people as possible from the Western Balkans Region (especially from marginalized groups of young people, rural population, sexual minorities, the Roma population, young people with disabilities etc.).

Also, we would like to promote (multi) media education as the best tool for development in a sustainable society (fast, understandable and exchangeable), supporting social justice in a multicultural environment and building interactive educational platforms for effective social inclusion, to help in understanding differences, to uphold the right to participate and to build New Media Pedagogy.



www.iyms.info



IYMS COMMITMENTS to:

- important role of youth in shaping future;
- new models of interactive education like the most important tool for changing;
- Media, Information and Peace Literacy;
- diversity, peace, progress;
- cultural rights, human rights and justice;
- honesty, openness and accountability;
- collaboration between the members at Country level, the Countries on the Continental level, and the Members on the Global level;
- socially responsible entrepreneurship.

PURPOSES:

- Strengthening the role of youngsters all around the Globe to use and create media to promote intercultural dialogue, cultural diversity and inclusion, at grassroots level within their own countries and across them.
- Improving relations within and between all cultural, ethnic and religious groups, including all minorities, majorities and migrants, preventing persistent tensions and divides.



10TH INTERNATIONAL YOUTH MEDIA SUMMIT

BELGRADE, SERBIA, 27TH OF JULY TO 7TH OF AUGUST 2015

CONFERENCE, ROUND TABLE, SIMPOSIUM, WORKSHOPS

INTERACTIVE, INNOVATIVE, INTERCULTURAL, INCLUSIVE, INTERNATIONAL

PLACE AND SPACE FOR ALL READY TO SHAPE THE FUTURE TOGETHER

www.iyms.info

- Supporting the efforts of the all movements to close the gap between government institutions and civil society organizations.
- Expanding the number of participating countries in International Youth Media Summit and driving the development of intercultural actions at grassroots level around the world.
- Creating opportunities for partnerships with socially responsible business in the private sector, encouraging entrepreneurship, mentoring with a focus on developing new employment opportunities in participating countries, especially in Media, Journalism, ICT and new Green Technologies.
- Facilitating the exchange of good educational models, information and best practices and building synergies between all member's and partner's organizations with the biggest international NGO's and its partners.
- Promoting cross-cultural understanding and cooperation among local and global communities.
- IYMS is interested to continue to develop strong educational cooperation between all our members and partners (but also with other networks, organizations and individuals) with elements of the New Media Pedagogy we are develop for years and with support of UNESCO Department for Media and Society and Mr. Alton Grizzle who will be again with us.

This have to be our strong effort to implement Intercultural and Interactive Educational Model with Media, Information and Peace Literacy where Students and Teachers will be PARTNERS in the Educational Process and ready to motivate each-other on the Life Long Learning Philosophy.



10TH INTERNATIONAL YOUTH MEDIA SUMMIT

BELGRADE, SERBIA, 27TH OF JULY TO 7TH OF AUGUST 2015

CONFERENCE, ROUND TABLE, SIMPOSIUM, WORKSHOPS

INTERACTIVE, INNOVATIVE, INTERCULTURAL, INCLUSIVE, INTERNATIONAL

PLACE AND SPACE FOR ALL READY TO SHAPE THE FUTURE TOGETHER

www.iyms.info